

is you is.. or is you



ain't my baby?

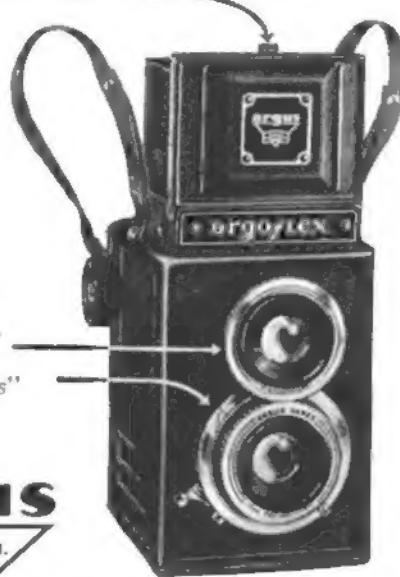


Get a clear picture with **argoflex***

Sharp pictures depend on exact focus. And for precise, easy focusing, the Argoflex method offers the most accurate way yet devised. Accurate—because there is no guesswork. Simple—because

*Actual size view
shows here*

*Synchronized
matched lenses,
one focuses
the other "takes"
the picture*



the large sized view-finder shows exactly when the subject is in pin-point focus.

The Argoflex method shows you, *in full size*, the picture *before* you take it, as it will be *when you take it*.

Argoflex is the *twin-lens* camera. For color or black and white, for better pictures use an Argoflex. Have your dealer show you the Argoflex. You'll see why it is so popular with people who know cameras.

ARGOFLEX MEANS—

Better Composition because you see the picture before you take it. The picture you see...is the picture you get.

Exact Focus: Turning one simple control until the image is sharp, *automatically gives the right focus*. Then snap the picture.

Actual Size: View-finder shows the picture in full negative size.

Other Argoflex Features: Film size: 120 or 620. Negative size: $2\frac{1}{4} \times 2\frac{1}{4}$. That means not just 8 exposures, but 12. Shutter speeds up to 1-200th. Lens f 4.5. Focusing range: $3\frac{1}{2}$ feet to infinity. Price: \$54.80,* includes a \$6.50 genuine leather carrying case.

* Includes Federal excise tax on camera.

* Reg. U. S. Pat. Off.

AMERICA'S FIRST TWIN-LENS CAMERA